

# 10<sup>th</sup> ANNUAL CANADIAN SOCIETY OF HAND THERAPISTS CONFERENCE

## EXHIBITORS BROCHURE



# THE FUTURE OF HAND THERAPY

FRIDAY APRIL 21 & SATURDAY APRIL 22, 2017 AT THE COAST COAL HARBOUR HOTEL IN VANCOUVER, BRITISH COLUMBIA



# CSHT 2017 EXHIBITORS BROCHURE

Dear Exhibitor,

Please join us for the 2017 Canadian Society of Hand Therapists annual Conference in beautiful Vancouver, British Columbia. The conference will be held at the Coast Coal Harbour Hotel on April 21 & 22, 2017.

This conference promises to be an excellent opportunity to promote your healthcare business and network with hand therapists, occupational therapists, physical therapists and other healthcare professionals and students. We expect conference delegates from across Canada, the United States and Europe. This conference is the premier Canadian event for healthcare professionals who share a passion for treating clients with hand and upper extremity injuries.

The Canadian Society of Hand Therapists is the only national non-profit society for the advancement of hand therapy practice in Canada. Our conference last year in Toronto, Ontario was a huge success. This year we strive to build on that success, and continue to deliver a great conference experience for our delegates and exhibitors.

Please support our national society by taking this opportunity to advertise your products and network with hand therapists, occupational therapists and physical therapists who specialize in the treatment of individuals with hand and upper extremity injuries.

We encourage you to take time to review the brochure and determine which promotional opportunities appeal to your business.

Please don't hesitate to contact us with any questions.

We appreciate your support!

Sincerely,

**CSHT Executive**



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## MARKETING

### Sponsorship and Promotional Opportunities

There are many opportunities for the 2017 CSHT Conference to help you market your products and services, so please consider new ways of reaching your audience of hand therapy, occupational therapy and physical therapy professionals. Remember to register early. Exhibitor registration is open now. Final deadline for print advertisement is March 24, 2017.

### Basic Exhibitor Table - \$1000

6' x 2.5' draped display table with 2 chairs. Access to a standard electrical outlet is available on request.

Displays will be located in Coal Harbour Ballroom B where all refreshment breaks (breakfast & lunch) will be served along with scientific posters.

### Tote Bag Item

If you are a registered exhibitor at this conference you can provide each conference delegate with a custom message on your company's marketing material at no additional charge. May we suggest pens, notepads, jar grips, squeeze balls or computer accessories.

### Print Advertising \* see below for important dates

**Option #1:** Advertise in our conference program. This will be distributed to all meeting delegates and faculty.

Inside Front/Back Cover: **\$300**

Outside back cover: **\$400**

Full-Page (inside): **\$200**

Half-Page (inside): **\$100**

**Option #2:** Submit a separate company advertisement which we will place into each delegate's bag. **\$300**

### Registration includes the following:

- Two badges per booth, which includes breakfast, lunch and refreshment breaks Additional badges may be purchased at \$100.00 each.
- Exhibitors will be acknowledged in the conference program.

### Important Dates

March 24, 2017 Registration deadline and print advertising deadline for conference program

March 31, 2017 50% cancellation policy deadline

April 7, 2017 Final exhibitor deadline

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## EXHIBIT SCHEDULE

### Friday, April 21, 2017

Exhibitor move-in and set up:	9:00 - 10:00
Exhibit hall officially opens:	10:00
Morning refreshment break:	10:00 - 10:30
Lunch break:	12:00 - 13:00
Afternoon refreshment break:	15:00 - 15:30
Friday educational program ends:	17:00

### Saturday April 22, 2017

Exhibit hall opens/breakfast:	7:00 - 8:00
Morning refreshment break:	10:00 - 10:30
Lunch break:	12:00 - 13:00
Afternoon refreshment break:	14:30 - 15:00
Move-out:	15:30 - 17:00

## REGISTRATION

Registration as an exhibitor is easy – determine what options you'd like and simply email Rita Mak at [treasurer@csht.org](mailto:treasurer@csht.org). Include your name, phone number, company name and company mailing address.

Rita will contact you by email to confirm your registration and send you an invoice.

Payment can be completed by cheque. Please mail all cheques payable to the Canadian Society of Hand Therapists to:  
Suite 101 - 10277 154th Street,  
Surrey, BC, Canada, V3R 4J7.

Please note: All payments are in Canadian funds. Cheques in foreign currency are subject to a fee: current exchange rate + 10%

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## Display Assignment

The CSHT Host Organizing Committee will attempt to honor exhibitors' preferences for space to the extent allowed by the availability of the requested space, size requirement and proximity to competing firms. The organizers reserve the right to re-assign space or modify the floor plan as necessary to enhance the exhibit. In fairness to all exhibitors, a maximum of two tables per exhibitor will be allowed.

## Exhibit Hours

All refreshment breaks (2 half hour breaks per day plus breakfast on Saturday) and lunches (1 hour each day) will be held in the Coal Harbour Ballroom B where exhibitors will be set up.

An Exhibitor passport, with a list of all Exhibitors, will be provided to all delegates. Delegates who visit all Exhibitors (with completed stamped / initialed passports) will be entered in a draw for prizes.

## Set-Up and Dismantle

Installation of exhibits begins on Friday, April 21, 2017 between 9:00 and 10:00 am. Booths must remain intact until 15:30 on April 22, 2017. All materials must be removed from the exhibit area by 17:00 on April 22, 2017.

## Subletting of Space

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not advertise or display goods / services other than those manufactured or sold by them in the regular course of business.

## Liability and Security

Each exhibitor must make provision for the safeguarding of his goods, materials, equipment and display at all times. After conference and exhibit hours your product may be locked in a separate room, but neither the CSHT nor the hotel are responsible for loss of any material by or for any cause. The CSHT strongly recommends that each exhibiting company secure a rider policy through its insurance agent to cover all booth and display items during transportation to and from this Conference, as well as during installation, exhibit days and dismantling.

## Visual and Sound Effects

Audio-visual and other sound and attention-getting devices must not interfere with the activities of neighboring exhibits. Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

## Refund Policy

All space cancellations must be in writing. If received on or before March 31, 2017 50% of the total exhibit space fee will be refunded. There will be no refund for space cancelled after this date unless assigned space is sold to another exhibitor. Refunds will be issued at the completion of the conference.

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## HOTEL INFORMATION

The 2017 Canadian Society of Hand Therapists Conference will be held at the Coast Coal Harbour Hotel, Vancouver, British Columbia. Coast Coal Harbour Hotel is conveniently located in the downtown area and is accessible via taxi or transit from the city's major international airport.

Coast Coal Harbour Hotel by APA  
1180 West Hastings Street, Vancouver, BC V6E 4R5

### Individual Room Reservations:

The CSHT Conference Group Rate is \$169.00 + tax per night for double occupancy.

Delegates may call into the hotel directly at **1-800-663-1144** or **604-697-0202** to make their individual reservations.

They must identify themselves as part of the Canadian Society of Hand Therapists Annual Conference to take advantage of the discounted room rates.

Alternatively, delegates may reserve their rooms online at [www.coasthotels.com](http://www.coasthotels.com) using Group Code: **CCC-GFC5445** or our meeting name.

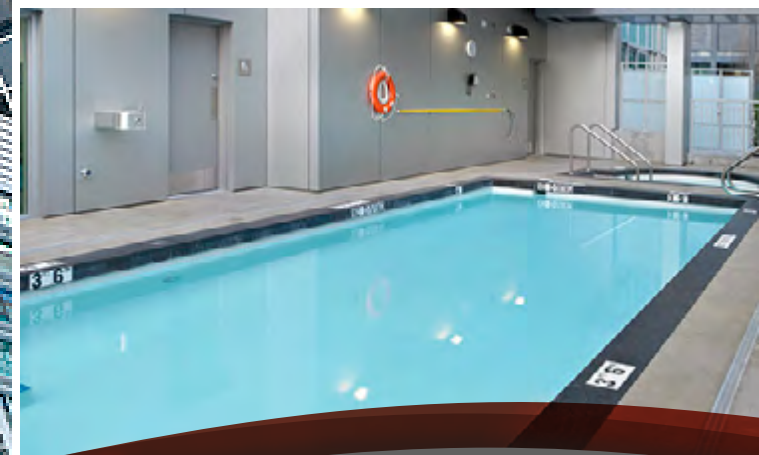
The final day for delegates to reserve their rooms and receive the discounted rate is **Tuesday, March 21, 2017**. After this date, the rooms and rates will be subject to our availability.

### Ground Transportation:

**Taxi:** A taxi from the Vancouver airport to the host hotel will cost approximately \$35.

**Skytrain:** Skytrain is Vancouver's public subway system. There's a station conveniently located at the Vancouver airport. Follow signage in the airport or ask at the information desk. There's only 1 line (Canada line) and you will take the train all the way to the last station - Waterfront. Cost is \$9 (due to additional airport fee) but only \$4 from downtown to airport. Once downtown, the host hotel is a quick 5 min walk from the Waterfront station.

Visit [www.coasthotels.com](http://www.coasthotels.com) for more hotel information.



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